Rule Book Nexgen Olympics 2025

NEXGEN CLASS & TECHTREE

NexGenClass is an innovative online platform transforming education by equipping students with future-ready skills through engaging and accessible courses. With a focus on creativity, technology, and problem-solving, NexGenClass empowers students to become the innovators of tomorrow.

TechTree, the parent company of NexGenClass, extends this vision through immersive physical workshops. Together, NexGenClass and TechTree bridge the gap between digital learning and hands-on experiences, providing students with a holistic approach to education.

NEXGEN OLYMPICS 2025

NexGen Olympics 2025 is Pakistan's biggest future skills championship, designed for students from Grades 6–11. This two-day event is set to inspire young minds and provide a platform for innovation, entrepreneurship, and technical skills development. Hosted in collaboration with the National Incubation Center Karachi (NIC), the event promises an exciting lineup of competitions and activities.

| Grades 6–11 | National Incubation Center- Karachi | 17th & 18th February 2025 |

FUTURE FOUNDERS

Want to make the world a better place? Be a changemaker! Share your business ideas and get the chance to become the boss of your own world

Future Founders Competition Rule Book

1. Eligibility Criteria
Team Composition: Each team must consist of 3 students aged 10–16 years.
Age Range: Participants must be within the age range of 10 to 16 years.
Team Registration: All teams must register individually. Group submissions are mandatory, but each team member must actively contribute to the project and presentation.

2. Competition Overview
The Future Founders competition focuses on nurturing young entrepreneurial minds by guiding students through the process of creating and presenting an innovative business idea. The competition will be structured in two key phases over the course of two days.

Phase 1: Day 1 – Pitch Deck Workshop and Mentorship
Pitch Deck Workshop: On Day 1, participants will attend a workshop designed to teach the basics of creating a compelling pitch deck. This session will cover the critical components of a pitch, including:
How to structure a business idea.
Key elements of an effective pitch (problem, solution, market, competition, revenue model).
How to create engaging visuals and presentation materials.

Mentorship Session: After the workshop, teams will receive guidance from experienced mentors. These mentors will help participants refine their business models, offer feedback on their pitch decks, and provide tips on how to present their ideas clearly and confidently.

Phase 2: Day 2 – Final Pitch
Pitching Event: On Day 2, each team will have the opportunity to present their business idea to a panel of judges in a 3-minute pitch. During the pitch, teams should address the following points:

Innovation: What is the unique aspect of the idea? How is it original or creative?
Feasibility: How practical and feasible is the idea for implementation?
Market Impact: What is the potential impact of the idea on the target market or society?
Business Model: How will the business generate revenue, and what are the long-term growth prospects?
Judging Process: Judges will evaluate the pitches based on the criteria outlined below. At the end of the presentations, the panel will announce the winners.

3. Judging Criteria
The evaluation will focus on the following aspects:
Innovation (30%): Originality and creativity of the idea.
Feasibility (30%): Practicality of the idea and its potential for implementation in the real world.
Clarity (20%): How well the idea is presented, including structure, visuals, and the ability to communicate the key points within the allotted time.
Impact (20%): The potential of the business idea to make a positive difference in the market or society, including scalability and sustainability.

4. General Rules
Team Participation: Each team must consist of 3 students. Teams must actively engage in all aspects of the competition, including workshops, mentorship, and the final pitch.
Attendance: Teams must attend all scheduled sessions (workshop and mentorship) and must deliver their final pitch on Day 2. Failure to attend any of these sessions or submit their pitch on time will result in disqualification.
Time Limits: Presentations must be delivered within the allocated time of 3 minutes. Exceeding this time limit will lead to a penalty.
Ethical Conduct: All teams must demonstrate ethical conduct. Any form of dishonesty, plagiarism, or misconduct will result in immediate disqualification.
Originality: All ideas presented must be original and created by the participating students. Submissions involving plagiarism or reused ideas from previous competitions will not be accepted.

5. Important Deadlines
Registration Last Date: 10th February 2025
Workshop and Mentorship Session: 17th February 2025 (10:00 AM – 2:00 PM)
Pitching Event: 18th February 2025 (10:00 AM – 12:00 PM)
Result Announcement and Prize Distribution: 18th February 2025 (2:00 PM)

6. FAQs
Q: Who can participate in the competition?
A: The competition is open to students aged 10 to 16 years. Each team must consist of 3 students.

Q: Can I participate if I don't have a fully developed business idea yet?
A: Yes! The competition is about creativity and potential. Teams are encouraged to present innovative and unique ideas, even if they are in the early stages of development.

Q: What happens if we miss the registration deadline?
A: Late registrations will not be accepted. Be sure to complete your registration by the deadline of 10th February 2025.

Q: Is there any specific format for the pitch deck?
A: There is no strict format, but the pitch deck should include essential elements like the problem statement, solution, market opportunity, revenue model, and a brief implementation plan. The workshop and mentorship sessions will guide you in developing your pitch.

Q: Can we make changes to our business idea after the mentorship session?
A: Yes, teams are encouraged to refine their ideas and make improvements during the mentorship session. However, the core concept of the idea should remain consistent throughout the competition.

Q: How long will our pitch be?
A: Each team will have a maximum of 3 minutes to present their business idea. Ensure your pitch is concise and clear.

Q: Will we be judged on the quality of our visuals?
A: Yes, clarity and effectiveness of the visuals (such as slides or diagrams) will be part of the judging criteria. Make sure your visuals complement your pitch and are easy to understand.

Q: What should we include in the pitch?
A: Your pitch should include a clear explanation of your business idea, why it's innovative, how it can be implemented, and the potential impact it could have.

Q: Is there a participation fee for the competition?
A: No, there is no participation fee. The competition is free of charge.

Q: Are there any restrictions on the types of business ideas?
A: We encourage ideas that focus on positive impact, innovation, and feasibility. There are no strict industry or sector limitations, but ideas should aim for a broad, meaningful impact.

Q: How will the results be announced?
A: Results will be announced after the final pitch session on Day 2. The winners will be announced, and prizes will be distributed during the prize ceremony.

Contact Information
For any queries, contact the event coordinator at **0316 4998733**.

Thank you!

TECH TREE

nexgen class

Contact

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